

## Rock Hill Capital Group Announces Sale of Integrated AV Systems, LLC

**Houston, TX (December 22, 2010)** – <u>Rock Hill Capital Group</u> (Rock Hill) today announced that it has finalized the sale of Integrated AV Systems, LLC (Integrated AV) to Troxell Communications, Inc. and AEA Investors, L.P., a New York based private equity fund.

<u>Rock Hill</u> purchased a controlling interest in Integrated AV as part of a management led recapitalization of P.C. Image Systems, Ltd. in June of 2008. Integrated AV (d/b/a CCS Presentation Systems Texas and Creative Presentation Systems Louisiana) is a leading full service integration and value added reseller of audio and video equipment. Integrated AV serves customers in the corporate, government and educational markets. At the time of <u>Rock Hill's</u> investment, Integrated was generating revenues of \$37 million through five offices throughout Texas. Subsequent to its investment, Integrated completed the acquisition of Creative Presentation Systems in October 2009, which expanded its geographic footprint to Louisiana and opened additional markets in Texas. Integrated AV will complete 2010 with revenues of \$58 million, a 56% increase since <u>Rock Hill's</u> initial investment.

<u>Randall B. Hale</u>, Managing Director of <u>Rock Hill</u> said, "We have enjoyed our association with Integrated AV and in particular our partnership with Mark and his management team. I'm confident that AEA will be as well and we wish them all the best." Mark Kalinsky, CEO of Integrated AV added "We couldn't have asked for better partners than <u>Rock Hill</u>. They've been very supportive of me and the Integrated AV team as we have continued to grow and expand our business."

## About Rock Hill Capital Group

Founded in 2008, <u>Rock Hill Capital Group</u>, LLC (<u>www.rockhillcap.com</u>) is a private equity firm that targets investments in growing middle to lower middle market companies with enterprise values up to \$75 million. <u>Rock Hill</u> seeks to assist successful entrepreneurial companies located in the southern United States to continue to grow and expand their business. Currently, <u>Rock Hill</u> has \$50 million of committed capital under management through Rock Hill Capital I, L.P. Other portfolio companies include SouthWaste Holdings, LLC (<u>www.southwaste.com</u>), Applied Global Technologies, Inc. (<u>www.appliedglobal.com</u>), and Blackhawk Specialty Tools, LLC (<u>www.blackhawkst.com</u>).

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